



PROFESSIONAL GOLF EQUIPMENT AT DOWN TO EARTH PRICES

2011 Hireko Golf Equipment Preview

with Jeff Summitt
Technical Director, Hireko Golf

Thursday February 10, 2011
2-3PM Eastern Standard Time

Audio settings are set on listen only.
Please post questions in the upper right hand corner Chat box.
Question & Answer period will be at end of webinar.

www.hirekogolf.com

800 367-8912



Acer **XF** Titanium Driver

Standard Version

- Classic “Pear” Shape
- Black PVD Finish
- Designed to fit the majority of golfers
- 4 RH / 3 LH lofts to choose from
- Muted, not high-pitched sound at impact



Acer **XF** Draw Titanium Driver

Draw Version

- Offset hosel to reduce slicing
- 2° closed face angle for additional assistance
- Classic “Pear” Shape
- Black PVD Finish
- 2 RH / 2 LH lofts to choose from
- Muted, not high-pitched sound at impact



acer

Power Play

APOLLO
EQUIPMENT FOR A BETTER GOLF

Bella

DYNACRAFT

Acer **XF** Leggera Titanium Driver

Leggera Version

- Leggera is Italian for Light (190g)
- Designed for assembly lengths of 46” or longer for maximum speed and distance
- Classic “Pear” Shape
- Black PVD Finish w/ white crown
- 3 RH / 1 LH lofts to choose from
- New Thin Crown Technology
- Maintains the muted, not high-pitched sound at impact



Acer XF Fairways

- Classic “Pear” Shape
- Black PVD Finish
- 4-wood is a welcome addition to consolidate clubs or match with high lofted driver
- Variable Crown Technology for improved weight distribution
- Variable Face Thickness for improved playability and sound
- Draw Version coming soon



Acer XF Hybrids



- Traditional Hybrid Shape
- Black PVD Finish
- Available RH 2, 3, 4, 5 and 6, LH 3, 4 and 5
- Variable Crown Technology for improved weight distribution
- Variable Face Thickness for improved playability and sound
- Draw Version coming soon



Acer XF Irons

- Everyday golfer's version
- Ample offset
- Beveled topline
- Narrow sole
- Designed with new grooves
- Available in RH / LH



Acer XF Pro Irons

- Better player's version
- Reduced offset
- Shorter blade length
- Beveled topline
- Narrow sole
- Designed with new grooves
- Available in RH / LH



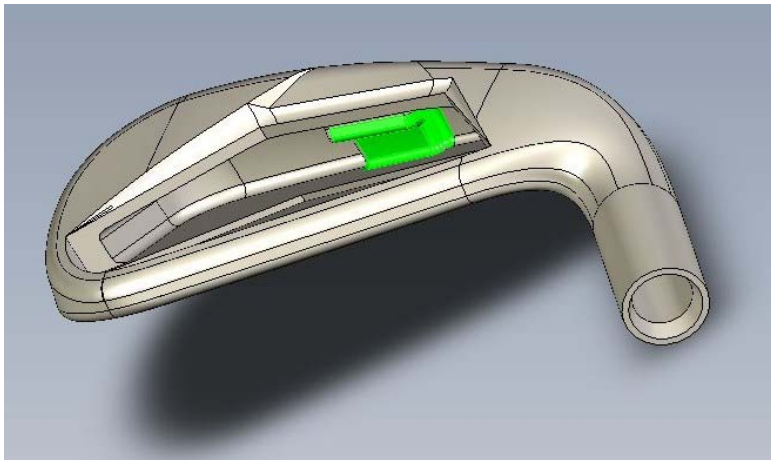
Acer **XF** HT Irons

- High trajectory version
- Ample offset
- Shallower face height
- Beveled topline
- Wide sole
- Designed with new grooves
- Available in RH / LH



Acer XDS React Irons

- Sneaky long distance
- Moderate offset & topline will appeal to a wide range of players
- Wide, radius sole perfect for either diggers or sweepers
- Designed for superior forgiveness
- Available RH & LH



acer

Power Play

APOLLO
EQUIPMENT FOR ATHLETES

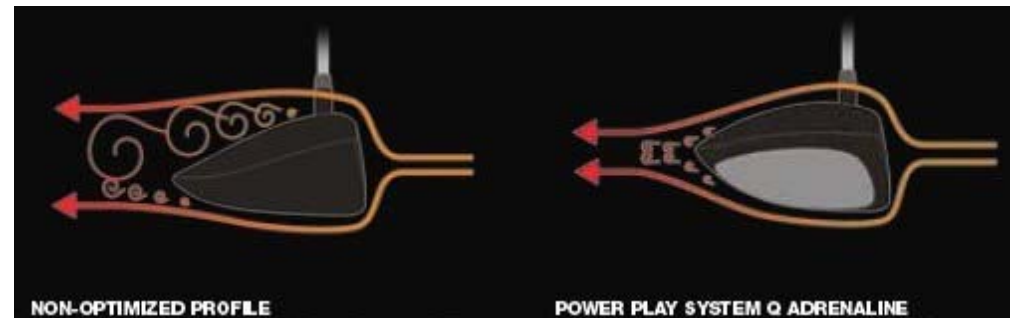
Bella

DYNACRAFT

Power Play **Adrenaline** Driver

Slipstream Technology

- Aerodynamically designed
- Wind tunnel tested
- Efficient airflow around body for improved speed and distance



acer

Power Play

APOLLO
Equipment to Fuel a Success™

B bella

DYNACRAFT

Power Play **Adrenaline** Driver

Plasma Welding

- Plasma Welded for additional weight savings that is redistributed for better performance
- Cleaner, more efficient welding
- Forged for cost savings verses investment casting, but no sacrifice in performance
- Premium variable face thickness, cup-face technology



TIG Welded



Plasma Welded

Power Play **Adrenaline** Fairway

- Aerodynamic Shape
- Semi-shallow face height
- Uni-Rail sole plows through the worst of lies
- Variable Crown Technology for improved weight distribution
- Variable Face Thickness for improved playability and sound



Power Play **Adrenaline** Hybrid

- Re-design of our most hybrid of all time – Power Play Select 5000
- Slightly wider profile, yet still compact
- Continuous score line across face like an traditional iron
- Uni-Rail sole
- Available in full set RH 1-9, PW, SW



acer

Power Play

APOLLO
EQUIPMENT FOR ATHLETES

Bella

DYNACRAFT
EQUIPMENT FOR ATHLETES

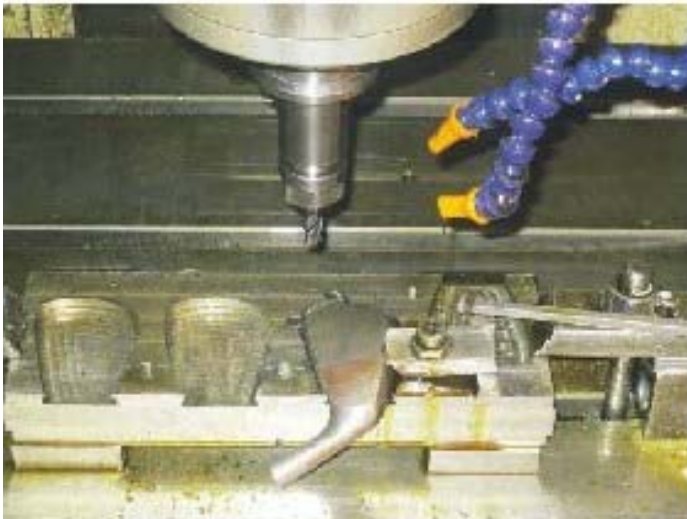
Power Play **Adrenaline** Irons

- Bold, new design
- Tri-Cavity weighting
- Confidence building face
- Wide sole
- 38% of the weight is concentrated in the rear flange



Dynacraft Prophet Tour CNC Forged Irons

- A brand new way to create a forged iron



Dynacraft Prophet Tour CNC Forged Irons

- Classic appearance
- Stability Slot for enhanced forgiveness
- Shorter hosel to provide that “Pure” feel at impact

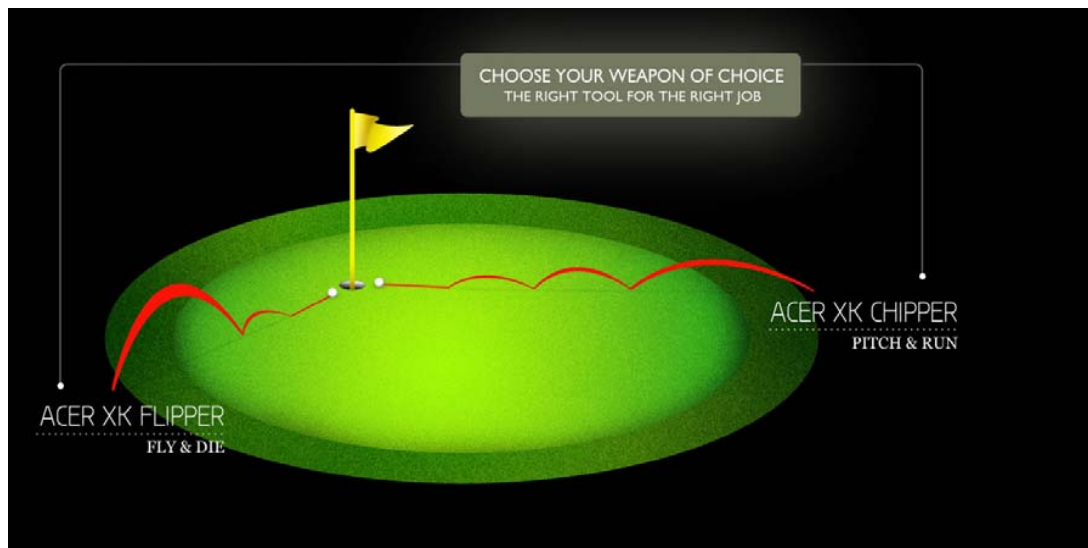


TIMELESS APPEARANCE



Acer XK Flipper Chipper

- Higher lofted (46°) Chipper
- Designed for use around the green
- Putter length
- More upright lie
- Ultra-wide sole
- Gooseneck “shankless” hosel



Bionik Nano-White Putters

- High Optic White color
- Two popular shaped models to choose from
- Precision milled aluminum insert



acer

Power Play

APOLLO
Optimized for Golf & Fitness

Bella

DYNACRAFT

Expanded Product Lines

- Greater selection of grips including the full line of Golf Pride, Lamkin and Winn and UST Mamiya
- Much greater selection of shafts, including the full line of True Temper and Project X in both parallel and taper tip
- More clubmaking supplies for building and repair
- New line of affordable Tour Gear accessories and gloves
- Of course at the lowest prices you will find anywhere!



Ferrule Block

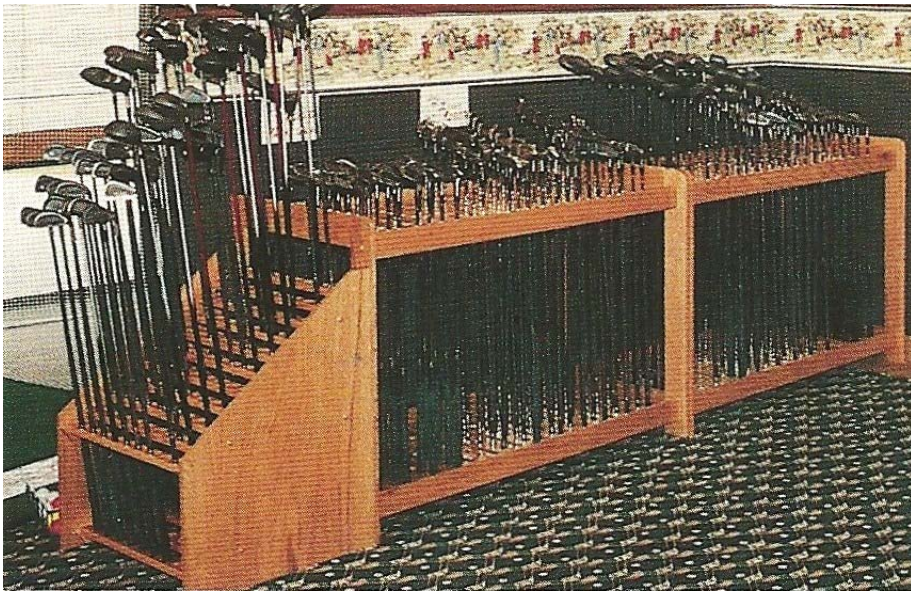
- Helps install ferrules quick and efficiently
- Holes to measure the most common tip diameters for shafting
- Holes to measure the most common butt diameters for gripping



QuikFit

- Fast, affordable and realistic solution for custom fitting
- Driver and #6-iron heads that are specially bored
- Aluminum threaded adapter for changing shafts
- Reduces the cost of demo clubs
- Get your customers fit right the first time – no second guessing

Turn this:



Into this:



acer

Power Play

APOLLO
Equipment to Fuel a Legend™

Bella

DYNACRAFT



PROFESSIONAL GOLF EQUIPMENT AT DOWN TO EARTH PRICES

2011 Hireko Golf Equipment Preview

A taped copy of the webinar will be available on
Youtube.com/hirekogolf and
Blog.hirekogolf.com

Jeff Summitt, Technical Director
jsummitt@hirekogolf.com
Technical Support 800 942-5872
www.HirekoGolf.com
Sales 800 367-8912

